

# Explore

Experience a Unique Worklife Balance



# Introduction

Good news never comes alone!

I am pleased to announce that Paris Region has been granted the Foreign Direct Investment Intelligence Review's award "2020/21 Region of the Future". Moreover, the business outlook in the wake of the pandemic is quite promising!

Paris Region has a very dynamic and diverse economy. Key sectors such as IT and digital services, financial services, healthcare, agri-food, e-commerce and logistics are expanding rapidly and offer great opportunities for foreign companies in Paris Region.

This guide will enable you to familiarize yourself with the various features and characteristics that distinguish Paris Region and make it an attractive hub. We are more than ever ready to develop business ties and opportunities with foreign companies wishing to invest or reinvest in the European market.

In Paris Region, we value innovation, business, sustainability and much more!

Experience a unique work-life balance!



**Valérie Pécresse**

President of Paris Region





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# Why Paris Region?

Experience a Unique Worklife Balance

Paris Region

# Europe's Leading Economic Region



Europe's Highest GDP  
€734 Bn



Fortune Global 500  
Headquarters  
Europe's highest concentration  
with 28 of the world's biggest  
companies



Largest Employment Pool  
6.5 M jobs



#1 European Region  
of the Future 2020-21  
336 direct international  
investments, a historic record  
with 10,800 jobs created



A historical fundraising record  
for French Tech  
€4,3 Bn



Falling Corporate Tax Rate  
Gradual reduction from 33% to 25%  
in 2022, as part of the French Action  
Plan for Business Growth and  
Transformation



# We are Connected

## A Highly Connected Mobility Hub







### 500 M+ customers

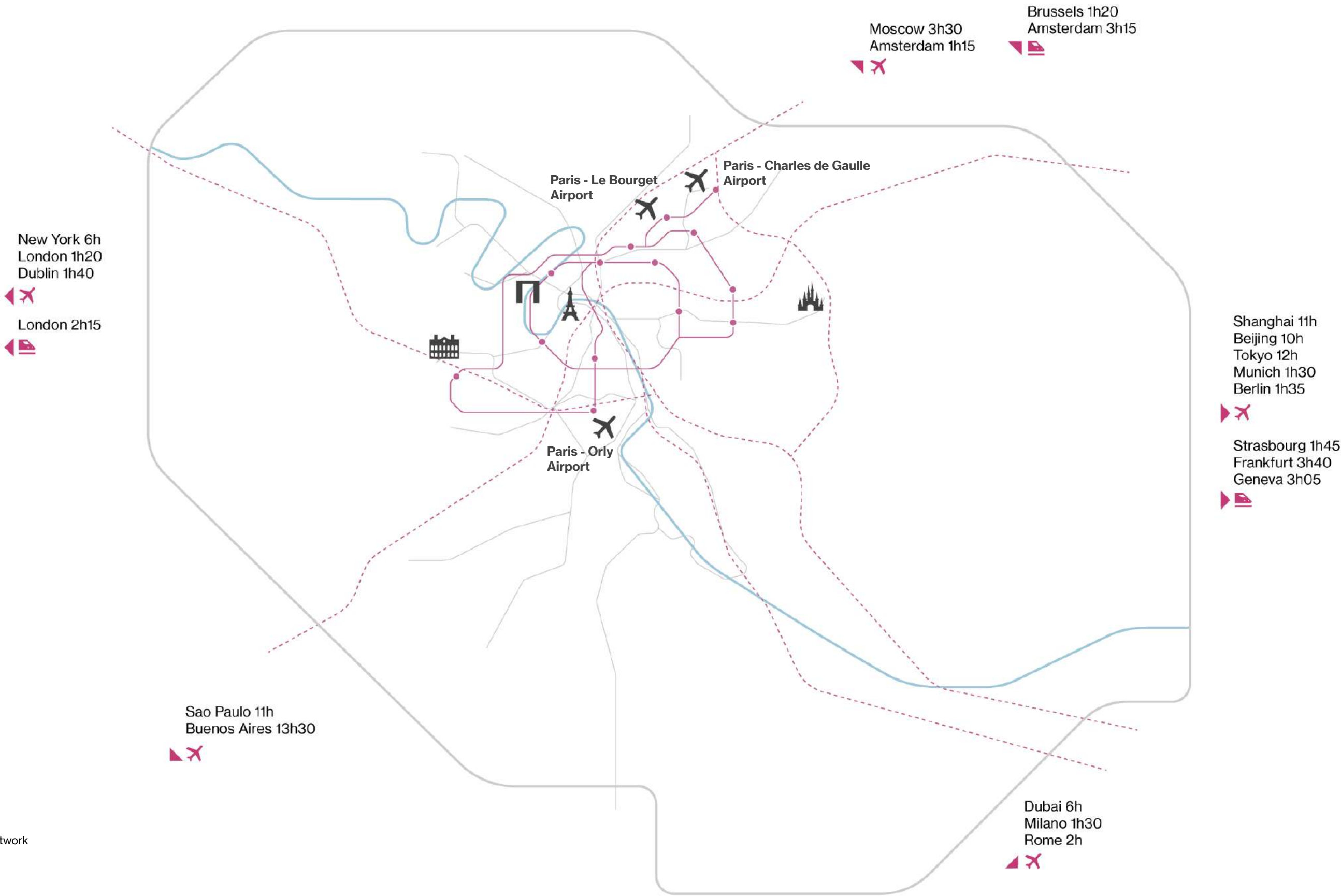
- 3 international airports: Continental Europe's busiest airport network
- 119 countries served from Paris Region
- 357 destinations and 108 M passengers

### The Largest Transportation Project in Europe

The ongoing Grand Paris Express will facilitate travel between the suburbs and provide businesses with a wealth of opportunities fostering economic development.

- 200 km of additional automated metro lines
- 68 new stations
- €35 Bn invested through 2030

-  By Plane
-  By Train
-  Regional Railway Express Network
-  Grand Paris Express
-  Grand Paris Express Station
-  High Speed Rail Network





## An Innovation Powerhouse

- prestigious awards in Mathematics: 11 Fields Medals and 4 Abel Prizes
- 4 of the top 10 European Business Schools

**€20.4 Bn**

R&D expenditure

**720,000**

students

**165,000**

R&D workforce

**8,000+**

startups

**1,200**

R&D labs





# A Cosmopolitan Region

1.7 M

international residents

120,000

international students

15,000

foreign companies make up  
1 out of 6 jobs in the Region

120

schools with bilingual programs

40

international private schools

17

education in 17 foreign languages





# We are Green

## An Exceptional Quality of Life

**75%**  
green spaces

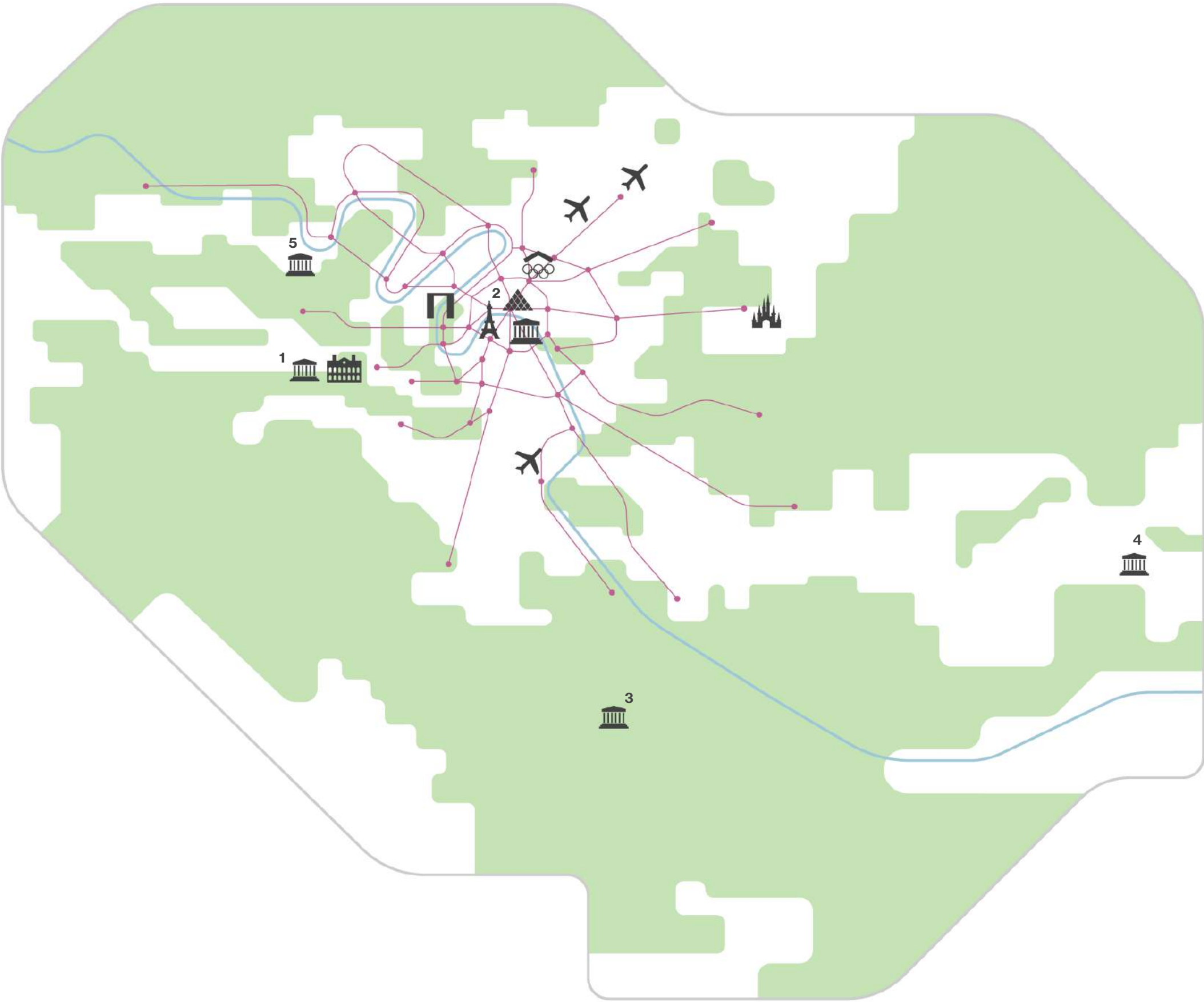
**4,000**  
historic monuments

**5**  
Unesco sites

**3**  
of the World's most visited museums

**#1**  
The Louvre

**50 M+**  
visitors





# A Sustainable Region

## A Green Region

Paris Region is deeply committed to promoting sustainability.

Public investments for environmentally friendly projects will increase to €10 Bn by 2025 to accelerate the ecological transformation of the Region.

## Advancing Sustainability Through Business

40% of France's green patents originate in Paris Region thanks to a thriving and innovative sustainable ecosystem.

Placing sustainability at the heart of urban planning strategy, Paris Region is prioritizing environmentally friendly buildings.

Since 2016, the Region has implemented many actions to support the transition to zero waste in favor of the circular economy. 220 projects were financed as part of the regional circular economy strategy, representing a total of €20 M in funding.

## Positive Social Impacts

The Region encourages the development of businesses making a positive social impact through multiple initiatives such as a dynamic female entrepreneurship ecosystem and joint projects with local players to facilitate social integration.





# Paris 2024, Olympic & Paralympic Games

## The Largest Event Ever Organized in France

- a total budget of €3.9 Bn
- 150,000+ jobs
- Paris 2024 could generate €10.7 Bn in economic benefits

## First Olympics Ever with a Positive Contribution to the Climate

- reduction of greenhouse gas emissions
- support for projects with a positive climate contribution
- mobilization of stakeholders to maximize long-term positive impact

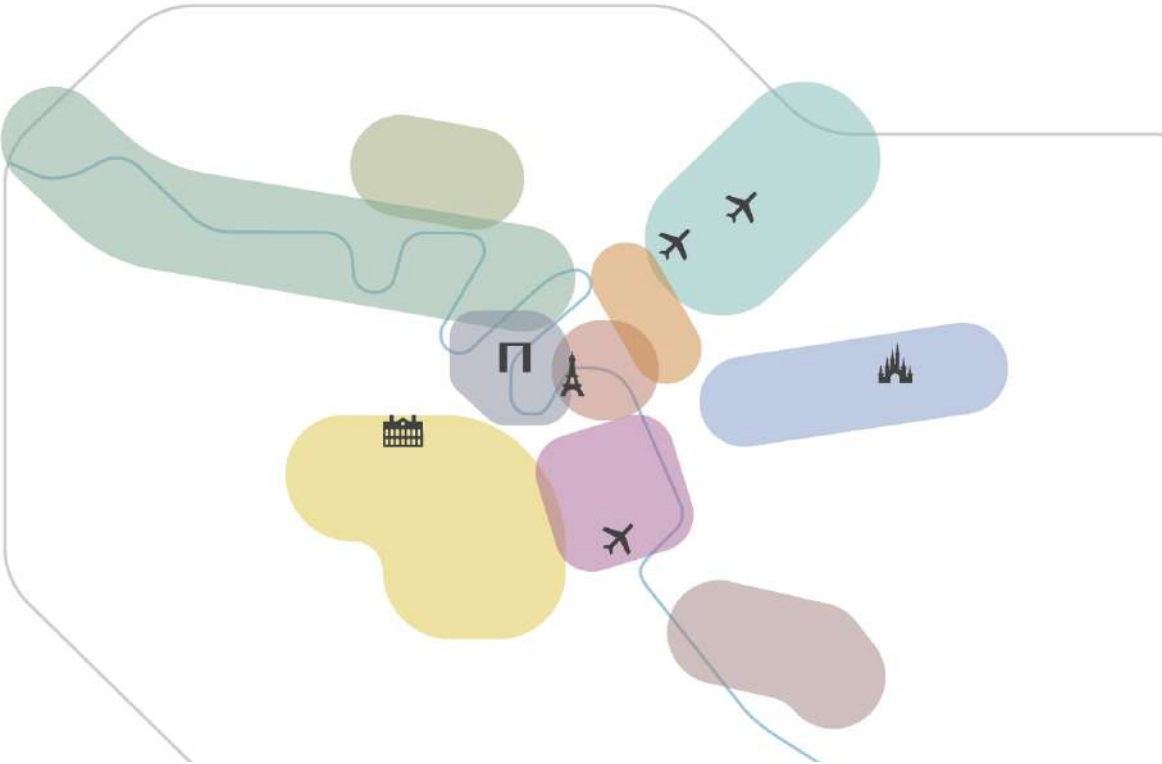
## The Olympic Aquatic Center

The Paris 2024 Games represent a tremendous lever for attractiveness and business opportunities. To ensure a legacy for the metropolis and its inhabitants, the Metropolis of Greater Paris, with its partners, has the ambition to create a pedestrian crossing that will link the aquatic center to the Stade de France.





# We are Business



 <b>Cergy</b> Knowledge & Innovation's Hub university campus security cosmetics	 <b>La Défense</b> Central Business District headquarters finance audit, consulting	 <b>Paris</b> Core Economic Business Hub university campus startups retail tourism finance audit, consulting	 <b>Paris Marne La Vallée</b> Sustainable City & Leisure Cluster aeronautics logistics retail tourism	 <b>Grand Orly</b> Productive & Innovative Land airport logistics health
 <b>Seine Gateway</b> Smart Manufacturing industry aeronautics automotive tourism logistics	 <b>Paris Saclay</b> Innovative Playground university campus deep tech, AI transport energy security-defence tourism optics, photonics	 <b>Plaine Commune</b> Digital & Creative Cluster headquarters finance audit, consulting	 <b>Paris CDG Airport Area</b> Hub of International Exchanges aeronautics logistics retail tourism	 <b>Grand Paris Sud Sénart</b> Industry territory health logistics innovation industry aeronautics



## Major Players in a Wide Variety of Industries

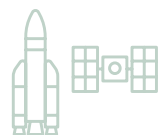
Paris Region welcomes many businesses in various sectors of excellence. Its diversified ecosystem is constantly thriving with top-ranked industries generating exciting opportunities for cross-sector collaboration.

Below, a non-exhaustive list of companies:



### Digital Transformation, ICT

Apple, Atos, Cisco, Dassault Systèmes, Facebook, Free, Fujitsu, Google, Horiba, Huawei, IBM, Microsoft, Motorola, Nokia France, Oracle, Orange, Philips, Safran Electronics and Defense, SAP, SFR Group, Siemens, Sony, Thales, Vivendi, ZTE



### Aerospace, Defense, New Space

Airbus Group, Dassault Aviation, Safran, Arianespace, European Space Agency, Alcatel-Lucent, Zodiac



### Financial services

Accenture, Cap Gemini, EY, Gide Loyrette Nouel, KPMG



### Healthcare & Life Sciences

AstraZeneca, Bristol-Myers-Squibb, GlaxoSmithKline, Guerbet, Johnson and Johnson, Lilly, Merck, Pfizer, Roche, Sanofi, Novartis



### Automotive, New Mobility & Transportation

Renault, Stellantis (PSA-Fiat Chrysler), Continental, Faurecia, Valeo, Air France-KLM Group, DHL, FedEx, GEFCO, Geodis, Groupe La Poste, Haropa Port de Paris, Paris Aéroport, RATP, SNCF, Sogaris, Systra, Transilien, Transdev



### Smart City, Green Tech & Energy

Air Liquide, Areva, EDF, ENGIE, Schneider Electric, Enedis, RTE, Siemens, Suez, Total Direct Energie, Veolia, Bouygues, Eiffage, GA Smart Building, Vinci



### Film, TV & Multimedia

P Bof, Canal+JLA Group, France Television, Gameloft, Gaumont, Mac Guff, Mediawan, Mimesis Republic, Mikros Image, Media studio, MK2, Newen, Netflix, Neko-Entertainment, Paramount, Pathé films, Sony Pictures, TF1, Twentieth Century Fox, Tetra, UGC Distribution, Universal, Ubisoft, Walt Disney, Warner BrosBof, Gameloft, Mac Guff, Mimesis Republic



Mobility & Transportation

A €100 M investment is planned to adapt key road infrastructure facilitating the massive deployment of connected and autonomous vehicles.

40 M Daily Trips in Paris Region  
#1 Automotive Region in France

Retail & E-Commerce

The ecosystem is rapidly growing with numerous start-ups covering all the value chain from store traffic acquisition to in-store user experience and after-sales.

77% of Paris Region Internet Users are E-Buyers  
€105 Bn of E-Commerce Sales in France

Urban Logistics

Waterway and rail logistics are enhanced by infrastructure development in suburban and dense areas. There is also a large consumer base with over 7 M people shopping online each week.

375,000 Jobs in Logistics  
4.3 M of Goods delivered every week

Aeronautics & Defense

With more than 2,000 business sites, Paris Region is world-leading in fields such as engines, drones and business jets.

#1 Aeronautics Region in France  
43% of the French R&D Expenses

Space

A dynamic and innovative ecosystem that is home to major space companies, a growing pool of startups, and prestigious universities and engineering schools that promote space careers to top students.

100,000+ Jobs  
2,000 Business Sites



"Paris has been a leader in the Region with respect to forward-thinking about mobility, the environment and the health of citizens and tourists, so it's a great place to launch Migo. Paris is also unique in that it has one of the oldest and most comprehensive Metro systems in the world, but also has embraced a diversity of modern services."



Jeff Warren  
CEO  
Migo

Digital & Artificial Intelligence

The largest Information and Communications Technology (ICT) workforce in Europe. The Region is home to many private laboratories run by major industrialists such as Google, Microsoft and IBM.  
The "AI 2021 Plan" supports players who invest in artificial intelligence in the Region, where 40% of French R&D spending in AI is already invested.

150 R&D Labs Dedicated to AI  
University of Saclay  
#1 for Mathematics Worldwide

DeepTech

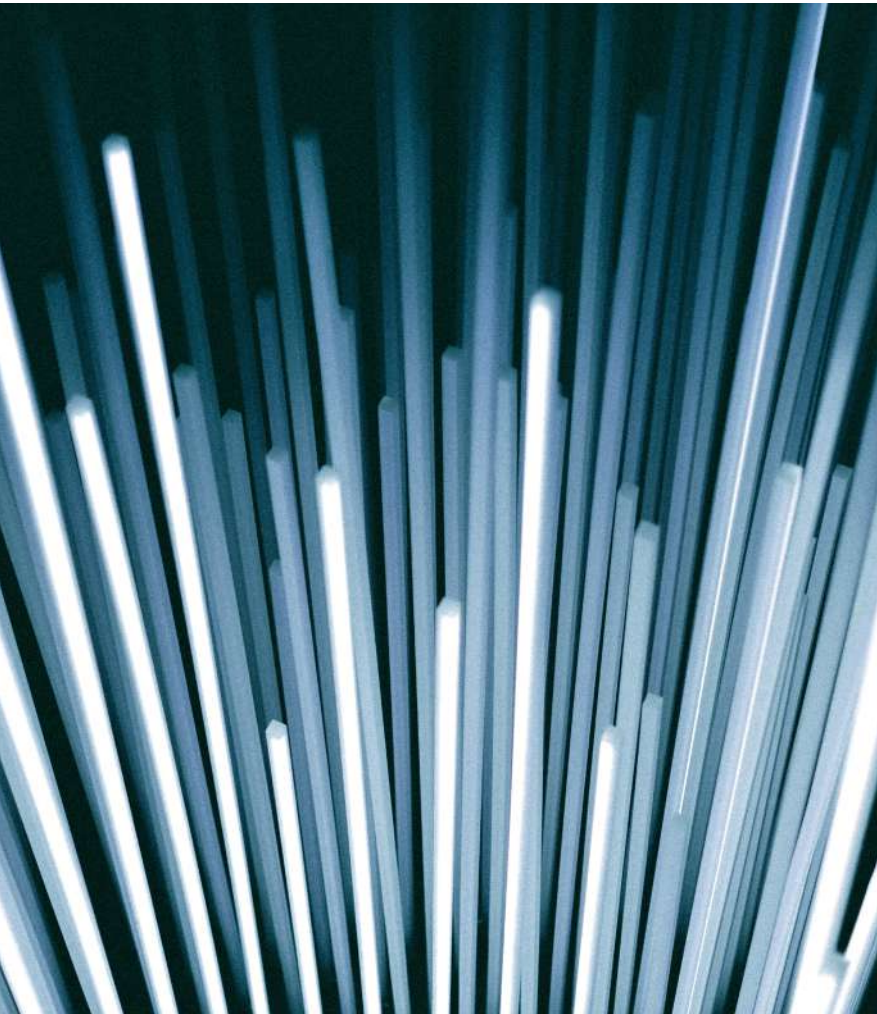
A rich regional pool of talents is available to foster research and innovation. More than a third of the Ph.D. students in France are in Paris Region (27,500).

1,200 R&D Labs  
€20 Bn in R&D Expenditure

Cybersecurity

The Cyber Campus France at La Défense (up to 1,000 experts) is set to open in 2021, ahead of the Paris 2024 Olympic Games which it will help secure.

400,000 Jobs In ICT  
€32k Gross Salary for an Experienced Cryptographer



"This investment in Paris is highly strategic for Facebook, which is positioning itself to benefit from the excellence of French scientific and mathematical research, particularly in artificial intelligence."



Yann Le Cun  
VP and Chief AI Scientist  
Facebook



FinTech

The most attractive region in Europe that has also taken lead in hosting post-Brexit relocations, with 3,500 direct jobs already created in the financial sector.

- #1 Employment Pool in Finance in the EU
- 4 French Banks in the EU Top 10

Construction & Smart Building

The construction sector is expected to reach €193 Bn by 2024.

- 28 % of the National Construction Market
- 45 % of Innovative Startups in The Smart Building Industry

Real Estate

Number one Region in the world, almost twice the size of the market in London (€16 Bn) or New York (€15.7 Bn). The political stability, maturity and liquidity of the investment market makes it a popular destination for foreign capital seeking to invest in real estate.

- 45% of Investments are made by Foreign Capital
- €30 Bn invested

Renewable Energy

Companies deploying innovative energy solutions can rely on a strong functional mix, increasing the possibilities of energy pooling.

- €46 M Investment to be Made by 2030 in Renewable Energies
- 37 TWh of Renewable Energy to be Produced By 2030



"[...] in the context of Brexit, we anticipated that Paris Region’s market would overtake that of London. Our activity in Paris allows us to accelerate our development in Europe. Beyond the Brexit situation, with an excellent geographic position and transport network, the Paris region is one of the largest economic regions in Europe, with excellent schools and universities that generate a significant pool of talent to draw from. It is also a place where you can enjoy a good work-life balance. It is this combination of business, innovation and lifestyle that explains why so many companies and startups are present in the Paris region."



Steven Khoury  
Head of France & Customer Solutions Europe  
The Instant Group

Health & HealthTech

The leading Region in Europe for the number of pharmaceutical companies and the number of ongoing clinical trials.

- Europe's largest hospital network with 12,000 doctors and 4,500 sponsored research projects in progress

EdTech

France is the second market for EdTech in Europe. The sector is dominated by 20 companies with more than €5 M in revenues.

- €156 M estimated Value of the Industry in France
- 64 % of the French EdTech Ecosystem

Audiovisual & New Media

The Region is renowned for its creativity, technical expertise, and talented professionals. Skilled talent contributes every year to the production of 250 features, as well as more than 4,800 hours of TV shows in France.

- 5,300 Audiovisual Companies
- €20.5 M Annual Budget to support Audiovisual & Cinema

Gaming

High-end artistic creativity meets top-class technological innovation in Paris Region. It has the highest concentration of video game companies in France, renowned studios such as Ubisoft and Gameloft and iconic games such as Assassin's Creed or Dofus were born there.

- €4.8 Bn Industry in France
- 41.5% of The French Industry Players

Fashion & Luxury

30% of the Global Industry Market is held by French Fashion Luxury Maisons. The Fashion industry is a major contributor to France's GDP - 3.1%, more than the automotive industry - and employment with over 600,000 jobs.

- €154 Bn Direct Turnover by the French Fashion Industry



“Here in Paris, you have world-class research institutions from which many highly trained scientists, engineers and doctors are graduating every year [...]. It’s also a great place for private and public partnerships here. I know that the hospitals and academic institutions are actively looking to set up collaborations with early-stage companies..”



Nader Yaghoubi  
CEO  
PathMaker Neurosystems



# About Us

At Choose Paris Region, our core mission is to assist international companies in their expansion. With our support, unlock business opportunities in Paris Region and get the most out of the Region's assets.

Every year, our team of 80 dedicated professionals across Europe, the US and China, brings their deep market and industry expertise to support 1,200+ international companies and their staff looking to grow their business in the Paris Region.





# A One-Stop-Shop

Choose Paris Region, a single point of access to a series of personalized, free and confidential support services. Our experts provide meaningful technical advice to support your development projects at any stage of the process.

[Discover our experts and reach out on chooseparisregion.org](https://chooseparisregion.org)

## 1 Explore

Learn more about your industry in Paris Region  
Evaluate your potential market  
Get in touch with the local ecosystem

## 2 Set up

Create your legal entity in France  
Open a bank account  
Understand the French tax system

## 3 Settle

Find the best real estate solution for your business (office space or industrial site)  
Explore coworking space options

## 4 Confirm

Connect with large French corporations  
Explore potential R&D partnerships  
Create business connections  
Identify local accelerators, incubators and clusters  
Learn about financing opportunities

## 5 Recruit

Identify your talent needs  
Tap into the Region's talent pools  
Build your team (contracts and visa solutions)

## 6 Thrive

Prepare the relocation of employees and family  
Connect with communities of international expats

## 7 Grow

Keep growing your established business in the Region

**More info on our services on [chooseparisregion.org](https://chooseparisregion.org)**





# Stay in the Business Loop

## Practical Guides

Choose Paris Region regularly publishes practical guides sharing tips and advice to set up a business, settle into Paris Region, and any information you may need to invest or relocate.

[Discover all our guides](#)



### Start Here

This handbook compiles essential information to get you started. From the incorporation of your business in France to opening a bank account, and recruiting your team. Available in English, Spanish, German and Dutch. You get access to all 4 languages when you fill out the form.



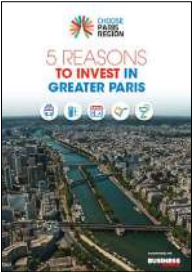
### Facts & Figures 2021

This publication highlights the key assets of Paris Region: population, economy and business, employment, education, R&D and innovation, real estate, transport and mobility, logistics, meetings and exhibitions, tourism and quality of life.



### Accelerate

Entrepreneurial and innovative mindset found in Paris Region makes it a fantastic place for small and large businesses to grow and thrive. A comprehensive document for Startups.



### 5 Reasons to Invest in Greater Paris

Our guide gives an overview of innovative urban projects taking shape in Paris Region and generating many business opportunities around the new stations of Grand Paris Express with new forms of retail and offices, as well as opportunities in urban logistics, or in the biotech sector!



### Industrial Sites

Showcase to investors the region's readily available industrial sites and facilitate the rapid expansion of their company.

## Calls for Applications

Corporate leaders and local authorities are teaming up with Choose Paris Region to launch calls for applications and build tomorrow's innovation ecosystems. Our calls for applications seek the right partners from startups, corporations and academia to experiment cutting-edge solutions in a sandbox setting in the Paris Region.

[Explore](#)

## Business News

Whether you want to receive news about the Paris Region or insights into a specific industry, get the content you need to stay informed about innovation, business, events and culture.

[Subscribe](#)

### Cleantech

For international companies in the Greentech industries: market insights, trends and news, key figures, calls for applications and partnership opportunities, upcoming events. Topics about Energy, Building, Proptech, SmartCity as well as related industries such as Air, Water and Waste.

### Digital Revolution

You are an AI or blockchain solution provider and you are currently thinking about developing your business on the French market? This newsletter is for you. What you will get are business insights and many more business opportunities related to the fields of AI, digital technologies and Deeptech in Paris Region.

### Healthtech in Paris Region

Keep your finger on the pulse of the industry with this newsletter focusing on all major events, call for applications and business opportunities in the Health and Healthtech spaces in Paris Region.

### Paris Region Business Digest

Each month, this newsletter delivers straight to your inbox valuable information to accelerate your business in the Paris Region as an international company: industry events, call for applications open to international companies, articles and success stories.

### Creative Paris Region

This newsletter covers the following business areas: film, TV, animation, VR/AR, video games, entertainment, media, music, fashion, design, visual arts, architecture, publishing, marketing and advertising, as well as related industries such as sports, tourism and retail.

### The Fintech Post

Here's what you will find in the Fintech Post: market insights and mapping, business opportunities to grow your business, calls for projects in the financial industry, the latest news from Fintech accelerators as well as upcoming events and conferences worth attending in Paris Region.

### Space Paris Region

Interested in Space and Tech? Looking for business opportunities, market insights and fun facts? Every month, we send out a newsletter with "out of this world" information about Space Paris Region.





**Contact us at  
[contact@chooseparisregion.org](mailto:contact@chooseparisregion.org)**

**Visit our website at  
[chooseparisregion.org](http://chooseparisregion.org)**

**Follow us on our social media channels**

